



# MEDIA RELEASE

KNOX COUNTY HEALTH DEPARTMENT

140 Dameron Avenue, Knoxville, TN 37917-6413

FOR IMMEDIATE RELEASE

Contact: Katharine Killen  
865-215-5534 office  
865-755-1121 cell

Nov. 24, 2015

## **Five Points Up coalition hosts second annual Winter Wonderland event**

*Knoxville, Tenn.* — Five Points Up invites the public to its second annual Winter Wonderland program on Thursday, Dec. 3 from 6 to 7:30 p.m. at Dr. Walter Hardy Park, 2020 Martin Luther King Jr. Ave.

“Winter Wonderland is an opportunity to create a positive and engaging atmosphere for community members to fellowship and enjoy a festive occasion,” said Tanisha Baker, Five Points Up member and Project Grad Knoxville college/career access feeder team leader.

The purpose of the program is to build relationships among neighbors in East Knoxville and inform community members of available services. The free event is open to the public and will feature caroling, dancing and food. Vendors, including the City of Knoxville’s 3-1-1 and 2-1-1 Call Center, Pellissippi State Community College, the Knox County Health Department (KCHD) and others, will be located inside Tabernacle Baptist Church across the street from Dr. Walter Hardy Park.

The mission of Five Points Up, a community-led group facilitated by KCHD, is to beautify and unify East Knoxville through community-based activities and events. The group hopes to improve the health of those living and working in the area by increasing the sense of community. According to the Robert Wood Johnson Foundation, promoting meaningful community participation builds trust and relationships among neighbors, empowering them to become advocates for their communities. Neighborhood involvement helps communities reach health-related goals and empowers residents to adopt behaviors that improve health outcomes.

In 2010, KCHD secured grant funding from the Robert Wood Johnson Foundation to engage three at-risk neighborhoods to address environmental barriers to good health. KCHD is continuing this evidenced-based work in Five Points and other targeted neighborhoods, in part, by providing staff support and facilitation to neighborhood organizations.

### **About Knox County Health Department:**

The Knox County Health Department (KCHD) is a governmental agency dedicated to making every person a healthy person. As the first health department in Tennessee to achieve national accreditation by the Public Health Accreditation Board, KCHD’s mission is to encourage, promote and assure the development of an active, healthy community through innovative public health practices. The organization conducts disease surveillance, prevention and control; emergency preparedness; nutrition and physical activity promotion; tobacco use prevention; health equity promotion; immunizations; and much more. For more information, visit [www.knoxcounty.org/health](http://www.knoxcounty.org/health).

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